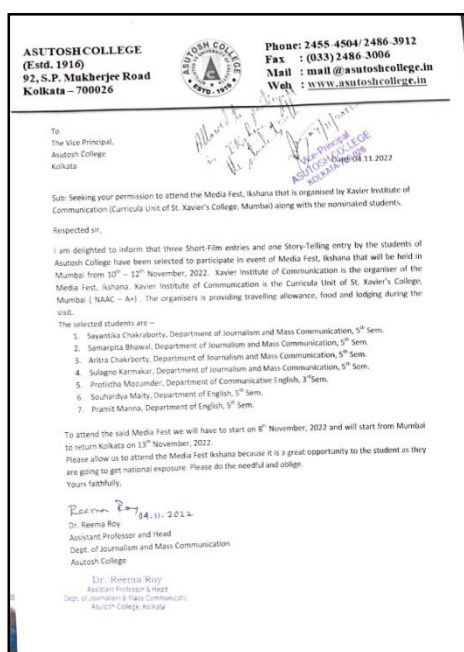


Students got nomination in short film making competition at XIC, Mumbai

A team of seven students (Journalism and Mass Communication – 4, English – 2, Communicative English – 1) of Asutosh College along with the mentor Dr. Reema Roy, head of the department of Journalism and Mass Communication reached Mumbai for the Ikshana media fest under on 9th November, 2022. The fest was organized by Xavier's Institute of Communication (XIC) ,Mumbai. The fest comprises of two major competitions: - 1. Short filmmaking , 2.Great storytelling race, and it was conducted at college, district, state and national level. Three of our short films and one short story got selected at the national level and were fortunate enough to represent our college at an event which is truly the melting pot of ideas.



The primary purpose of our visit was to attend the most crucial award ceremonies and also to be a part of the 3 day national level conclaves, workshops, panel discussions, interactive sessions and inculcate lifelong lessons.



The itinerary started from the very next day and all of the selected participants precisely 84 of us were supposed to travel to St Xavier's villa in Khandala. This was followed by an icebreaking session. After the lunch break the students appreciated the breathtaking views from the Xavier's villa and participated in a couple of workshops. The day ended with a bonfire and musical night.



Day 2 was pretty much hectic because we needed to travel back to Mumbai and then attend our official guided tour of the entire campus . With a lot of anxiety drenched with excitement the team witnessed their facilities such as the Rosario Hall, Satyajit Ray studio, J.B.M sound studio , professional sound recording facilities and got to experience their heritage of more than 50 years. The tour was accompanied with cultural and dance programmes organized by the students of XIC.



Day 3 embarked with panel discussions followed by small interactive sessions with celebrated personalities like Sonal Dabral, Hiroo Dingra, Josy Paul, Mrinil Mathur, Mahesh Agney , tried to understand their field of expertise, their

contributions and gather appropriate market experience in the

This visit to XIC media fest was productive in all sense because not only just it enlightened our wisdom but gave opportunity to interact , share our perspectives



and thereby widening our dimensions . Throughout the fest we managed to learn the crucial importance of visual storytelling, had fruitful conversations with media professionals, senior journalists . Field experts from filmmaking to advertising , from public relations to social activists from print media to storytelling shared their varied ideas from their respective fields of expertise and the students got an idea of

how the media industry actually functions from their personal experience . These fruitful interactions not just helped in developing our personalities but also motivated us in pursuing the line we feel passionate about.